



Play is Where the Heart is



**“Children need
the freedom
and time to play.
Play is not a luxury.
Play is a necessity.”**

- Kay Redfield Jamison, Clinical Psychologist

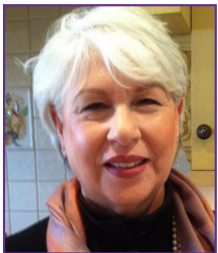
Letter from the Executive Director

Dear Friends,

It is a privilege and a pleasure to be part of The Toy Foundation, and more broadly, the toy industry family. Our member companies and The Toy Foundation reach across the country and the globe to provide philanthropic support and the vital commodity of play to children and families under stress and in dire situations.

I am delighted to present the Foundation's 2019 Annual Report, **"Play is where the heart is."** It is a reflection of the hard work and substantial achievements of an industry, a foundation, and talented staff, working with dedicated non-profits, company partners, and volunteers who care deeply that toys and play reach those who need it the most.

As we continue our work in 2020, the drive to do more to bring joy and well-being to children and youth in vulnerable situations grows. To all who participated in the work of 2019, thank you for your open hearts and hard work.



Sincerely,

A handwritten signature in black ink, which appears to read "Ellen Lambert". The signature is fluid and cursive.

Ellen W. Lambert
Executive Director



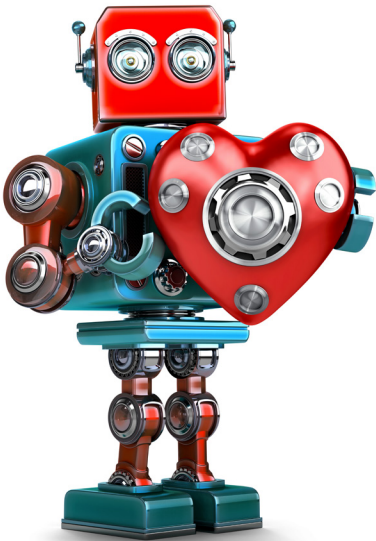
Letter from The Toy Association President & Toy Foundation Chair

It is difficult, while our country and the world are in turmoil, for us to talk exuberantly about play and toys. Yet as we move forward, fostering equity, providing comfort, healing, and serving the well-being of vulnerable families take on even greater roles. So, while our hearts are heavy with the impact of racial disparities and COVID-19, we are gratified by all of those who support the Foundation's ongoing work and an industry that gives so strongly in grants, toys, and time to children and families.

It is an important gift the Foundation and the entire toy industry focus upon — the gift of joy, comfort, and hope. **"Play is where the heart is"** embodies the theme of The Toy Foundation's 2019 Annual Report, and again, it speaks to the core of our being. The Toy Foundation is continuing to passionately pursue its mission and important grantmaking in 2020, mindful that our nation and those we serve face formidable challenges.

We seek to help address those challenges and be a unifying force for even greater philanthropy and more charitable acts across the toy and play community. It is our sincere hope that our work with our supporters will bring the togetherness and joy that heals us and unites us to push towards better days

Sincerely,



A handwritten signature in black ink that reads "Steve Pasierb".

Steve Pasierb
President & CEO
The Toy Association



A handwritten signature in black ink that reads "Andrew Weiner".

Andrew Weiner
Chief Advisor
Toy'N Around

Who We Are

All year long, **The Toy Foundation** is dedicated to creating a movement of play to help children and families in vulnerable situations find joy no matter what their circumstances are.

We provide toys and play to children who are coping with serious illness, enduring temporary home placements in the foster care system, suffering from abuse or neglect, experiencing separation from a deployed military parent, or dealing with devastating natural disasters.

Thanks to our generous donors, more than **\$225 million** in toys have impacted more than **26 million children and families** across the globe.



2019 Revenue & Support

Revenue and support

In-kind donations - Toy Bank	\$ 12,668,203
In-kind donations - public service announcements	22,119,231
TOTY special event revenue, net of costs of direct benefits to donors	339,295
Donations from The Toy Association, Inc.	868,416
Retailer Campaign	364,485
Other donations	195,901
Sponsorship and other income	43,750
Investment income, net	388,143

Total revenue and support

\$ 36,987,424

Expenses

Program services

Toy Bank	\$ 12,354,909
Genius of Play	22,119,231
Play Your Part	738,533
Children's Hospital Program	82,749
Other Program Activities	129,454
Total program services expenses	35,424,876

Supporting Services

General and administrative	303,227
Fundraising	454,575
Total supporting services expenses	757,802

Total expenses

\$ 36,182,678

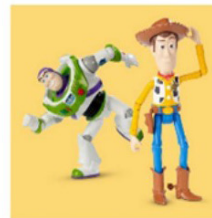
Change in net assets

\$ 804,746

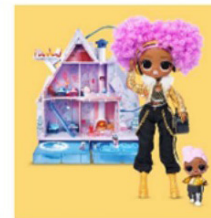
The Toy of the Year Awards



Finalists



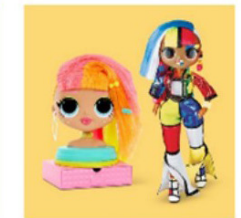
Action Figures



Collectible Toys



Construction Toys



Dolls



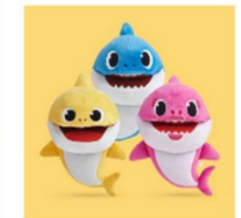
Games



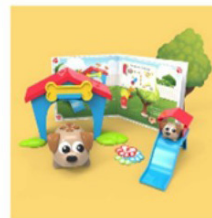
Infant & Toddler Toys



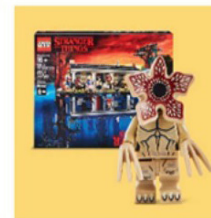
Innovative Toys



Plush Toys



Preschool Toys



Specialty Toys



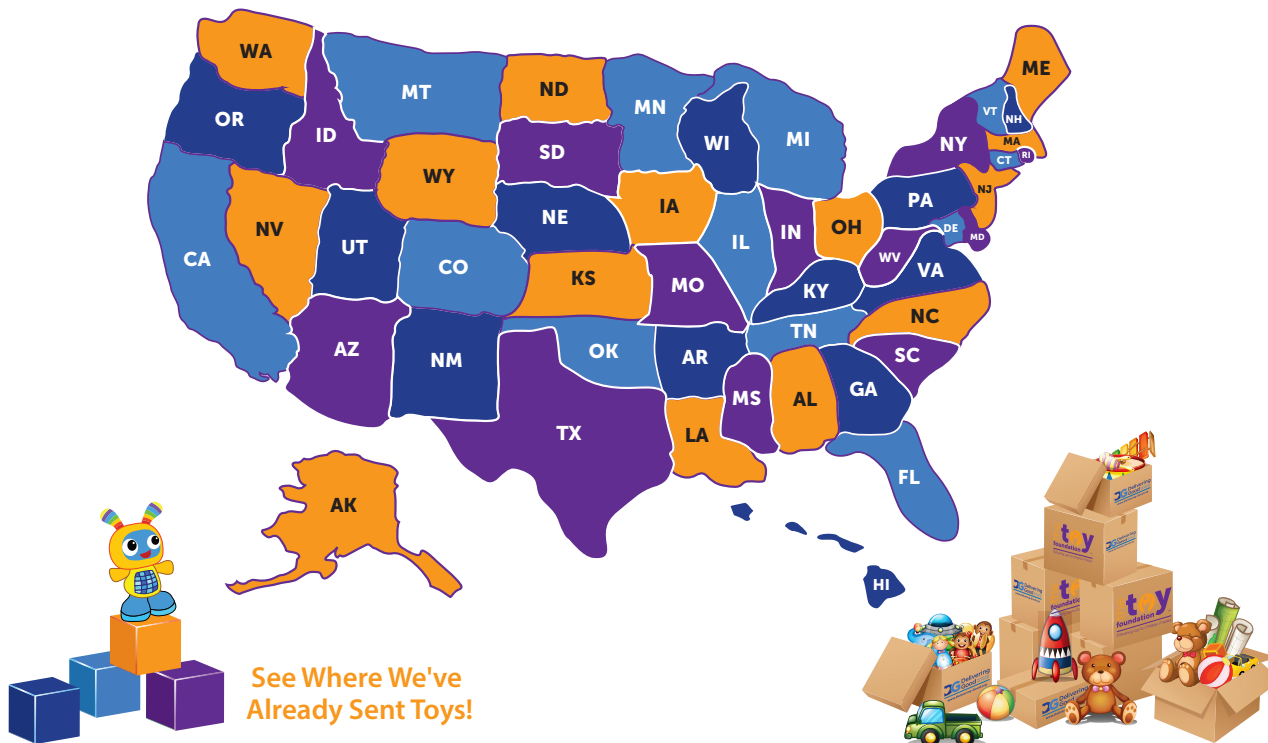
STEM & STEAM Toys



Vehicle Toys

Known as the “Oscars” of the toy industry for the past two decades, the **Toy of the Year Awards** (TOTY) recognize the top playthings on the market – from STEM/STEAM and innovative toys to dolls, action figures, creative toys, and more. In 2019, **The Toy Foundation** partnered with **Target** to help consumers shop for their favorite TOTY Finalists. This initiative generated nearly **\$400,000** in cash for the Foundation which helped fuel its vital programs impacting underserved children.

Holiday Toys Across America



In 2019, **The Toy Foundation** partnered with **Delivering Good** for **Holiday Toys Across America**. Throughout the year and into the holiday season, toys that were generously donated to **The Toy Bank** were delivered to a network of charitable agencies in every single state and the District of Columbia, impacting 300,000 children in low-income and disadvantaged communities. In December, **Holiday Toys Across America** culminated when Variety – The Children’s Charity of Detroit hosted a fun-filled day of play for 500 deserving children in Southfield, MI.

Play Your Part



Since 2013, the toy industry has donated nearly **\$4 million** in toys and games to nearly 400,000 disadvantaged children through our **Play Your Part** volunteer events! **The Toy Foundation** partners with various children's charitable organizations for these events, which connect toy company volunteers with underserved kids in their local communities. Our highest gratitude goes to our lead charity partners, Junior Achievement in South Florida, Dream Center in Los Angeles, Department of Children and Family Services in Illinois, and the Boys & Girls Clubs-Dorchester (Massachusetts) for helping us bring children of all ages joy and learning through toys and play.



The Great Toy Giveaway

In 2019, **The Toy Foundation and Kids for Peace** worked together to launch a national campaign, **The Great Toy Giveaway**. In 20 schools throughout California, New York, New Jersey, Illinois, and Florida, students created a culture of kindness by distributing 15,000 toys to children in need throughout their respective communities.

We greatly appreciate the collaborative efforts of Kids for Peace as we helped students **“Play It Forward”** to children in hospitals, homeless shelters, military bases, low income schools, and community centers.





Nemours®

Children's Specialty Care

The Toy Foundation and **Nemours Children's Health System**, one of the country's largest pediatric health care systems, unveiled a comprehensive study to examine the incorporation of play into trauma-related care. The findings showed how play can be used to intervene in potentially traumatic situations and modify how these experiences are perceived by children: providing distraction, reducing anxiety, delivering information, helping to process emotions, and fostering feelings of control.

The research confirmed that a play-based intervention program can be an excellent way to alleviate traumatic stress reactions in children with life-threatening illnesses, and that play provides an outlet for families during their hospital stay. The research results were published in a special issue of *Psychological Services* and presented at several major medical conferences in 2019.

CAMP Holiday Toy Drive

During the holiday season, we partnered with **CAMP**, the hottest new Family Experience Destination retailer on a one-of-a-kind customer shopping experience! Marketing efforts included **The Toy Foundation** branded donation boxes for customers to buy and donate toys from select **CAMP** stores.

We were beyond grateful to gift local Toy Bank charities including Cherry's Kids (New York, NY) and The Dream Center (Brooklyn, NY) with brand new toys for the holiday season.



2019 Charity Recipients

Aid for Kids
Anna McDonald Elementary
Antioch Ministries, NY
Arise Christian Church
Arizona Helping Hands
Ark Homes Foster Family Services
Atlanta Children's Shelter
Avalon Park Elementary
Beacon Hill
Benjamin Franklin School
Beverly's Birthdays, PA
Big Brothers Big Sisters Hawai'i
Big Brothers Big Sisters of Broward County
Boise Rescue Mission
Boys & Girls Club of Yellowstone
Boys & Girls Clubs of Dorchester
Boystown
Braddock Redux
Bread of Life Ministry
Bright Horizons at Overlook
CASA Central
Center Street School
Century School District 100
Cherry Kids, NY
Chestnut Elementary
Child Care Network
Child, Inc
Childhood Cancer Family Fund, Inc.
Children's Friend
Children's Hunger Fund
Christ Central Ministries
Christian Appalachian Project
Christian Fellowship Outreach Mission
Citizens Caring for Children
City of Coconut Creek
City of Oakland Park Afterschool Program
COA Youth & Family Centers
Committee to Prevent Spousal Abuse
Community Resource Center
Community Worship Center
Consoler Resources
Cook Inlet Tribal Council
CROPS, Inc.
Dallas Metro
Denver Health Foundation
Discovery Church
Drop In Learning Center
Eagle Harbor
El Centro, Inc.
Elf Patrol, Inc.
Emmanuel Mission
Ethnos Community Church
Families Helping Families of Iowa
Family and Community Resources, Inc.
Family Inc
Feed the Children
First Southern Baptist Church (Hollywood, CA)
FoodBank of NW Louisiana
Friends of Forgotten Children
Gaudenzia Inc.
Gibsonton Elementary
Girls Club of Los Angeles
Gladstone Elementary
Gospel Mission Baptist Church
Great Plains Food Bank
Greater Love Tabernacle Church
H.E.R.O.E.S. Care
Hands In Service
Harlem Dream Center
Harvest Time International
Healthy Baby, Healthy Child Program
Helping Georgians
Herrin Junior High School
Highland Lakes Elementary
Hope 4 Kids
Hope NYC
Hope of Life
Hope Supply Co
Hour Children, NY
Huntington Area Food Bank
Iglesia Evangelica Latina
IKANN
Illinois Department of Children & Family Services
Indian Ministries of North America, Inc.
Inglesia Pentecostal Ebenezer
International Church of Las Vegas
Jack & Jill Children's Center
Jacqueline Kennedy Onassis High School
JAFCO – Jewish Adoption and Family Care
John Marshall Community Center
Johns Hopkins Center for American Indian Health
Jordan Outreach Ministries
Joshua's Storehouse

2019 Charity Recipients

Junior Achievement
Junior Achievement of South Florida
Junior League of Columbia
Kansas Public Schools
Kids Off The Block
Kids World
Kings River Union
Leahy Holloran Community Center
LifeSteps
Lighthouse Ministries
Listen Community Services
LUND
Lutheran Social Services of South Dakota
LV Moore Middle School
Mabel G. Holmes School 5
Mervyn M. Dymally High School
Metro World Child
Misameach Misameach
Mountaineer Food Bank
Mustard Seed of Central Florida
My Brothers Keeper
National Center for Children and Families
New Alternatives for Children, NY
New Generations
New Life Fellowship
New Threads of Hope
NorthStar
Northstar Foundation
Nueva Vision Community School
NW Arkansas Children's Shelter
Office of the Chief of Protocol - U.S. Dept of State
On Your Feet

Open Door
Operation Blessing
Operation Compassion
Opportunities for Learning
Oquenock Elementary School
PAL City of Hollywood Police Athletic League
Panola Outreach
Paramount Storage (WonderFund)
PATCH (People Attentive to Children)
Powhatan Christmas Mother
Rainbow Days
Richard Brodsky, NY
Rising Ground, NY
Salt Lake City Mission
Santa Claus of San Bernardino
Secaucus Municipal Center
Second Harvest Food Bank of Metrolina
Second Harvest Foodbank of NW Louisiana
Second Harvest Great Plain Food Bank
SEMCAC, Inc.
Shelter Partnership
Shoes & Clothes for Kids
Single Mothers Outreach
Sol del Valle Community Center
Solid As A Rock
SOS Children's Village
South Boston Boys & Girls Club
St. Mary's Women's & Infant's Center
St. Teresa School
St. Vincent De Paul
Summit Missions
Tabernacle Warehouse

Taos Community Foundation
Templo Calvario Community Dev. Corp,
The Anointed Church
The Boys and Girls Club of Douglas
The Children's Village
The Dream Center
The Greater Birmingham Ministries
The Mark Wahlberg Youth Foundation
The Mentor Connector
The Midnight Mission
The River Fund, NY
The Vineyard New Outreach Ministry
The Wonderfund
Time of Refreshing Praise and Worship
Total Deliverance Church
Toys for Tots
True Tabernacle
Tulalip Tribe
Variety
Variety Club-The Children's Charity
Walk the Walk Foundation
Walter M. Schirra Elementary School
Weekley and Connect Family YMCAs
William Russell School
WIN Warehouse
Women In Distress
World Vision
YMCA Fort Lauderdale
You Can Health Services
Youth & Family Services

2019 Corporate Donors

CHAMPIONS (\$20,000+)

Barnes & Noble
Fat Brain Toys
Hasbro
JAKKS Pacific
Just Play
LEGO
Mattel
Magformers, LLC
Moose
PlayMonster
Spin Master
The Bandai Foundation
Toys "R" Us Children's Fund
VTech

BENEFACTORS (\$10,000-\$19,999)

Cra-Z-Art
Crazy Aaron's Puttyworld
Disney Consumer Products
Flycatcher
Funrise
Kahootz, LLC
KidKraft
Learning Resources
MGA Entertainment
Nickelodeon
Ravensburger North America
Thames & Kosmos
The Manhattan Toy Co.
The Toy Association
Universal Brand Development

PHILANTHROPISTS (\$5,000-\$9,999)

Activision
Crayola
Dallas Market Center

GES
Gourvitz Communications
Keller Heckman
Litzky PR
Marvel
NECA
Radio Flyer
Razor
Rubie's Costume Company
TekConn
The Noble Collection
ViacomCBS
Warner Brothers
Wells Fargo
WowWee
ZURU

SUPPORTERS (\$1,000-\$4,999)

American Plastic Toys
ASTRA
Build-A-Bear
Cryptozoic
Early Light International
Educational Insights
Factory Entertainment
Fashion Institute of Technology
ICTI Care Foundation
Jazwares
John Amerman
Monogram International
Otis College of Art & Design
Partnership
QMX
Reuben Klamer ToyLab
Sequence
Tastemakers
The NPD Group

TOMY International
Toy'n Around
TOYSA
UGears USA / Ukidz, LLC
Wicked Cool Toys
Women in Toys

FRIENDS (\$500-\$999)

Ann Williams Group, LLC
ASA Products Inc. / Mobo
Cruiser
Basic Fun Inc.
Beverly Hills Teddy Bear Co. / one2believe
Diamond Select
DiscoverToysandGames.com, Div. of Chicago Toy
& Game Group
Empire Group
CEACO/Gamewright
Getta1Games
Intertek
JC Toys Group, Inc.
Norm & Arlene Fabricant
Schylling, Inc.
Shoot the Moon Products
STEM.org
Thinker-Tinker/OCTOBO
Wood Expressions, Inc.
WOW! Stuff

CONTRIBUTORS (\$100-\$499)

Angels
Madame Alexander Doll Company
M&G Partners, LLP/F
PleIQ
Trendex Group Ltd.



A Toy Foundation Program

2019 Toy Bank Donors

- #**
360Party Lab
4Kidz, Inc.
- A**
Abyse America
Advanced Graphics
Aeromax
Agibabys (Akibabus Ltd.)
ALEX Brands
Alita's Brand Bar
All Things Equal, Inc.(Family & Party Games)
Alliance Game Dist.
Alter Ego
Amav Enterprises Ltd.
AMEP
American Cornhole Association
American Hobbies & Merchandising
American Plastic Toys, Inc.
Amigo Games
Amloid Corporation
aNb Media
Ann Williams Group LLC
Arcade1
Ashley Productions, Inc.
AT Kits LLC, Create Your Self
Aurora World
- B**
b4Adventure
Baby Paper / Wize Choice Creations
BabyKing
Ball, Bounce & Sports- Hedstrom
Bananagrams, Inc
Bandai America Inc.
- Basic Fun!
Battleneck Gallery/Bim Toy
Be Amazing Toys
Bearington Collection
Becker Associates
Beijing Gongmei Corporation Ltd
Beverly Hills Teddy Bear Co./one2believe
Beyond123 LLC
Bigjigs Toys US LLP
Blankie Tailz
Bling 20
Blue Orange Games
Blue Sky Wireless
Boneyard Pets
Bonkers Toy Company LLC
Bowmar Sports
Brandable
Brandable Inc
Bravo Sports
BRIO
Brooklyn Lollipops
BUKI France
Butt in Space/The Dusty Tophat Ltd
- C**
California Creations
Cardinal Industries
Cartamundi
Casdon
CEACO/Gamewright
Charisma Brands
Charm Company
Chengji Toys & Gifts Co., Ltd
Chloe Craft
Chuzhou Hengjia Sports Products Ltd.
- Colorbok LLC
Commonwealth Toy & Novelty
Cottage Door Press
Crayola LLC
CRA-Z-ART
Cre8tive Minds/ Marvel Education
Crocodile Creek
Crojack Capital, Inc.
- D**
D Now, Inc.
Delta Children's Products
DEMDACO
Diako ABC
Diggin Active, Inc.
Digo Creative Enterprise Ltd
Disney Consumer Products
DM Merchandising
Do-A-Dot Art
Dulcop America
Duncan Toys
- E**
EASTCOLIGHT (HONG KONG) LIMITED
EasyRead Time Teacher Ltd.
Educational Insights
EEBOO Corp.
Elenco
Endless Games
Epoch Everlasting Play
Evergreen (CP) USA
Everrich Industries
Excell Brands
Exquisite Gaming
EzyRoller LLC



A Toy Foundation Program

2019 Toy Bank Donors

F

Fashion Angels
Fat Brain Toys
Firetoys
Flash Sales
Flexible Flyer/Puricon
Floss & Rock
Flybar Inc.
Flycatcher, Inc.
Fotorama USA
Fox Chapel Publishing
FoxMind Games
Fujian Maestro Arts & Craft
Funko LLC
Funrise, Inc.
Fuzion-Nextsport

G

Galt Toys, Inc,
Games by Bright of Sweden
Gaming Partners International
Gann Memorials Custom Plush Toys
GB Balloons
Geospace
Geotoys
Getta1 Games
Glo PALS
Global Toy Experts
Goliath Games
Green Toys Inc
Group Sales Inc
Grow'n Up
Guidecraft

H

Hai Peng Da Plastic Toys Co, Limited
HAPE
Happy Line Ltd
Hasbro
Hearth Song
Henbea Educational Games
Hey Buddy Hey Pal
HK Huina Toys Co, Limited
Hog Wild Toys
Horizon Group USA
Humble Crew Inc.
Hunter Products
Hyper Toy Company Inc

I

Identity Games
Ikon Design
Imagimake Toys LLP
IMC Toys US Inc
IMEX
Imperial Toy LLC
Inkology
Innovative Designs
InRoad Toys/ Irwin Toy LLC
Insect Love
Intex Entertainment
Iwako Co. Ltd

J

J!NX
JAKKS Pacific, Inc.
Janod
Jaq Jaq Bird
Ja-Ru, Inc.
Jazwares
JC Toys Goup, Inc.

Jem Games LLC
John N. Hansen Co.
Junior Learning
Jupiter Creations, Inc.
Just Play LLC
Just Toys International

K

Kahootz LLC
Kangaroo Manufacturing
Kess Co.
Keycraft USA
Kids Preferred, Inc.
Klutz
Komarc Games
Koplow Games
Kukkia Co Ltd.

L

Late for the Sky
Leap Year
Learning Resources
Le-glue LLC
LEGO Systems, Inc.
LightUpToys.com
Lil Monkey USA LLC
Lionel LLC
List Dolls and Toys Hong Kong Ltd.
Little Kids, Inc.
Little Medical School
LKPR, Inc.
Looney Labs
LorettaRose LLC / My Sibling Dolls
Luco Blocks
Lulu



A Toy Foundation Program

2019 Toy Bank Donors

M

Macmillan Publishers
Madame Alexander Doll Company
Made Modern LLC dba Kid Made Modern
Magformers
Maisto International Inc
Malarkey Kids
Marvin's Magic Ltd
MasterPieces Puzzle Company
Mattel, Inc.
Melissa & Doug
Merchant Ambassador (Holdings) Ltd
MerchSource, LLC (ThreeSixty Brands)
Mercury Enterprises
MGA Entertainment
Micador Australia Pty Ltd
MJ Holding and Grin Studios
MMG Brands
Monkey Business Sports
Moose Toys
Morgan Cycle LLC
Move2Play
Mudpuppy - Galison
Munchkin
MW Wholesale
My Arcade, dreamgear LLC

N

Nanjing Lucky Arc International Trading Co, Ltd
National Geographic Publishing
New Adventures LLC
New Bright, Ind.
New Capable Industries
New Ray Toys (CA), Inc.
Nickelodeon Consumer Products (ViacomCBS)

Ningbo Guanyi Toys Co. Ltd.
Ningbo J&S Leisure Products Co. Ltd
Ningbo Paulinda
NKOK, Inc.
NMR Distribution America, Inc.
Novaya Khimia LLC
NSG
NSI International
NXT Generation

O

OOLY LLC
ORB
Outset Media Corporation
Over-N-Over

P

Pai Technology
Paintglow
Paladone
Panini America
PapkaPrint Co. Ltd
Parris Manufacturing Company
Passback Sports
PawdPet LLC
Perler
Peter Pauper Press Inc
PhatMojo
Phoenix International Publication, Inc.
Piqipi Limited
Pitt Street Doll Company/Starpath Dolls
Pix Brix
Play Visions
Playmates Toys
Playmobil USA, Inc
PlayMonster LLC
PlayShifu

Plus-Plus USA
Popar Toys
Popular Playthings
Primary Colors
Professor Puzzle USA, Inc
Publisher Services Inc
Purple Cow

R

Radio Flyer
Rastar Group
Ravensburger North America
Razor USA
Red Tool Box Ltd.
Reeves International
Relevant Play
Re-Marks, Inc.
Retrospec
Robotix, Inc.
Romanoff Products
Room Copenhagen
Roots Family History/Pando
Round World Products Inc
Royal Brush
Royal Doll/ The Green Rubber Toys
Rubie's Costume Co.

S

Sago Sago Toys, Inc.
Saturnian 1, Inc.
Savvi
SBABAM SRL
Scentco Inc.
Schleich USA
Schoenhut Piano Co.
School Zone Publishing

2019 Toy Bank Donors

S (cont)

Schylling, Inc.
 ScienceWiz Norman & Globus
 SCS Direct
 Sculpey (Polyform Products)
 Sentosphere USA
 Shantou Bana Import & Export Co, Ltd
 Shantou MZ Model Co. MZ Model
 Sharingland Inc
 Sierra Pacific Ventures
 Skullduggery, Inc.
 Small World Toys
 Sohia's Heritage Collection
 Sourcebooks
 South Beach Bubbles
 Spain Miro Ltd
 Spin Master
 Spooner
 Springbok Puzzles - Allied Products
 SRI Toys
 St.Labre Indian School
 Starlux Games LLC
 Starry Castle Canada
 Sun TA Toys SDN BHD
 Sunny Days Entertainment, LLC
 Super Impluse
 Swimways Corporation
 Synergistic Industrial Limited

T

T.S. Shure Inc.
 Tactic
 Tangle Creations
 Tara Toy Corp.
 Tasty Peach Studios

TCG Toys
 Tee Turtle LLC
 Tender Leaf Toys
 Thames & Kosmos
 The Bean People USA
 The CDM Company
 The Dunk Collection
 The Learning Journey International LLC
 The Manhattan Toy Company
 The Master Theoram Games
 The Michael Kohner Corporation/Longshire Ltd.
 The Noble Collection
 The Paley Center for Media
 The Petting Zoo
 The Piggy Story
 The Puppet Company
 The Singing Machine
 The Step 2 Company
 The Topps Company, Inc.
 The United States Playing Card Co.
 Theo Klein (H.K.) Ltd.
 ThinkFun
 Tiki Toss/Mellow Militia
 Timbuktu Labs Inc.
 Titan Merchandise
 TOMY International
 Top Secret Toys
 Top Trumps USA Inc
 Toy Plus/ Pamson, Business Name:Playmind Ltd.
 Trends International LLC
 Trophy Music Co.
 TRU Kids, Inc.
 Twilight Creations, Inc.
 TwinStarLA

U

UCC Distributing Inc.
 UGears USA/Ukidz

Ultra Pro/ Playroom Entertainment
 Unit Bricks
 UPD Inc. dba United Pacific Designs
 USAOPOLY

V

Velcro USA Inc
 Viharbour (Singapore) Enterprise Ptd Ltd
 Vision Street Publishing
 Volten S.R.O
 VTech, Electronics North America LLC

W

Warm Fuzzy Toys
 Water Sports LLC
 Westminster Inc.
 What Do You Meme?
 White Mountain Puzzles
 Wicked Cool Toys
 Wildkin
 Winland/Teamson
 Winnee Connie Co, Ltd
 Winning Moves, Inc.
 Winning Solutions, Inc.
 Wonder Forge
 Wonderworld Products Co, Ltd
 Wood Expressions
 WowWee USA Inc.

Y

YULU

Z

Zing
 Zoofy International
 Zorbitz
 Zuru, Inc.



2019 Leaders Circle Donors

Diamond (\$2,500+)

Kathleen Campisano
Joan Ganz Cooney
Pat Feely
David & Linda Hargreaves
Jeffrey Rosen
Caren Shalek
Andrew Weiner
Maggie Young

Platinum Plus (\$1,500-\$2,499)

Howard Beige
Gerrick Johnson
Robert Pasin
Voin & Ljubica Todorovic
Verrecchia Family
Nancy Zwiers

Platinum (\$1,000-\$1,499)

John Amerman
Gerald V. Cleary
Charlie Emby
Jim & Robin Engle
John A. Frascotti
Geoffrey Greenberg
Alan Hassenfeld
Peter Henseler
Al & Lisa Kaufman
Tim & Heidi Kilpin
Reuben Klamer
Rick & Lori Locker
Nikhil Nayar
Jerry & Jane Perez
Bob & Amy Wann

Gold (\$500-\$999)

Laurie Sharrock & Duncan Billing
Michael & Patricia Conger
Richard & Dana Wieder Dickson
Peter Eio
Barbara Finigan Fitzgerald
Thomas J. Kalinske
Michael & Kimberly Keaton
Thomas Keoughan
Skip & Nicole Kodak
Gile Meyer
Salli & Stephen Mickelberg
Bonnie Canner Preiser
Shirley & Paul Price
Maura Regan
Arnie Rubin
Anthony Tesoro

Silver (\$250-\$499)

Renee Adams
Courtney Adeleye
Denis Allais
Andrea Barthello
Bernadette Boyle
Dominique Brais
Catherine Capper
Anne Carrihill
Mark & Karen Carson
Peter Cassidy
Maxine Clark
Andrew Clarke
Sharon Diminico
Howard Fleischer
Les Friedland
Naftali Freedman

Alan Gill
Amanda & Kevin Johnson
Christopher Johnson
Elizabeth Kalodner
Linda Kapnick
Julie Kerwin
Julianne Lennett
Ashley Mady
JoAnn & Albert Marengo
Anne McConnell
Sean McGowan
Lisa McKnight
Steve Meyer
Julian Montoya
Anna Mowbray
Douglas Mrdeza
Aaron Muderick
Brian & Sue Murphy
Gene Murtha
Tom & Susan Neville
Beatrice Pardo
James A. Pepe
Jim Petrone
Alex Prieto
Andrew Quartin
Beth Reiling
Bert Reiner
Ron Reyes
Michael Simpson
Jerry N. Smith
Lee Ann Taylor
Steve Totzke
M. Darren Traub
Lisa Vandermause
Mr. & Mrs. Verdegaaal

2019 Toy Foundation Board of Trustees

Richard Barry

Tru Kids Inc/Geoffrey's Toy Box

Peter Henseler

TOMY

Lisa McKnight

Mattel, Inc.

Voin Todorovic

Build-A-Bear Workshop, Inc.

Kathleen Campisano

ChizComm/Beacon Media

Michael Keaton

ToySmith

Julian Montoya

The Noble Collection

Darren M. Traub

Davis Wright Tremaine

Jennifer Eiselein

VTech Electronics North America

Skip Kodak

The LEGO Group

Nikhil Nayar

Target

Robert Wann

PlayMonster LLC

John Gessert (Chairman)

American Plastic Toys

Sean McGowan

Gateway Investor Relations

Andrew Quartin

Thames & Kosmos, LLC

Andrew Weiner

Toy'N Around

The Toy Foundation Staff

Jean Butler

Executive Director

Elizabeth Max

Senior Foundation Manager

Gerard Ucelli

Events & Marketing Manager

Paul Vitale

Executive Vice President, Finance & Operations





1375 Broadway, Suite 1001, New York, NY 10018

www.toyfoundation.org