## CANADIAN TOY INDUSTRY HALL OF FAME Criteria for Selection of Candidates

Candidates for selection will be recognized as individuals who have made outstanding contributions to the toy industry – people who have impacted on and changed the industry in a positive manner.

For consideration, candidates should have a minimum of 10 years in the toy industry and should have retired from full time involvement in it. A minimum of 3 of the accomplishments listed below are further required:

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- 1. Initiated innovative product or marketing introductions
- 2. Initiated manufacturing process changes, which significantly improve the process or the product.
- 3. Demonstrated leadership in administrative or political areas which have helped the industry.
- 4. Served on the CTA Board of Directors, or in other important industry capacities.
- 5. Earned an unimpeachable record of integrity and respect in the industry.
- 6. Maintained a prominent role in:
  - a. Promoting the public's awareness and appreciation of the importance of toys in the lives of children, or
  - b. Promoting the public's awareness of the toy industry as a significant and responsible member of the business community.
- 7. Demonstrated leadership in Safety and or the Environment as it relates to the industry.
- 8. Demonstrated leadership in Social Responsibility.

Upon receiving the nominations and required background history at the association office, by the specified date, the Board of Directors will make their decision by using the criteria detailed above. The decision will be based on a two third (2/3rd) majority vote. This will be a confidential vote, conducted by secret ballot and overseen by a third party.